



Versatility and style within reach.

Save \$2,500¹ on the 2025 GLA, CLA and GLB.



Purchase the 2025 Mercedes-Benz GLA, CLA or GLB, and receive a \$2,500 incentive¹ toward your down payment or reduced from the purchase price.

The 2025 Mercedes-Benz GLB SUV amplifies your journey with versatility, comfort and safety. This SUV is the complete package yet maintains its compact status. Revel in its seating for up to seven, advanced MBUX technology, power front seats with heating and memory, and more. Step into the 2025 GLB SUV now.

SAVINGS UP TO \$6,500¹

SUV

MY25 GLA SUV
From \$43,000² | **SAVE \$2,500¹**

MY25 GLC SUV
From \$49,250² | **SAVE \$500¹**

MY25 GLE SUV
From \$61,850² | **SAVE \$500¹**

SEDAN

MY25 CLA COUPE
From \$44,400² | **SAVE \$2,500¹**

MY25 AMG C 43
From \$48,450² | **SAVE \$3,000¹**

MY25 E-CLASS SEDAN
From \$62,450² | **SAVE \$500¹**

ELECTRIC

MY25 EQB SUV
From \$53,050² | **SAVE \$6,500¹**

MY25 EQE SEDAN
From \$74,900² | **SAVE \$6,500¹**

MY25 EQE SUV
From \$77,900² | **SAVE \$6,500¹**

DON'T MISS AN INCENTIVE.

Your program may offer more. Contact your local authorized Mercedes-Benz dealer to unlock every opportunity.



Mercedes-Benz
STAR ACCESSSM

¹Fleet incentives available only for qualified customers on certain MY25 Mercedes-Benz models. Not all engine variants are eligible for Fleet incentives. Please confirm with dealership if chosen vehicle is eligible for Fleet incentives at the time of purchase. Incentive must be used at time of purchase/lease. Incentives vary based on vehicle model as indicated. Eligible person must be the buyer/co-buyer or lessee/co-lessee. Star AccessSM incentives cannot be used in conjunction with Diplomat, European Delivery, Special Demos, Certificate Programs, Mercedes-Benz Incentive Bonus Cash and other Fleet programs, or non-U.S. specification vehicles. Incentive amounts are subject to change on a monthly basis and should be confirmed with your dealer at the time of transaction. Amount of actual savings may vary depending on model selected. Offer expires April 30, 2025.

²MSRP based on 2025 models. Suggested starting MSRP excludes all options, taxes, title, registration, transportation charge and dealer prep fee. Actual prices may vary by dealer.

Please note that these incentives can be combined with most, but not all, retail programs offered at the time of the transaction.

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